

## **Social Media Toolkit for CPS Back to School Pickets September 3rd through 6th**

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**Background:** SEIU Local 73 CPS members have been working without a contract for well over a year. We have been negotiating for a fair contract that can bring greater investments to CPS workers and schools.

What we're fighting for:

- Lifting the lowest paid workers out of poverty, including Bus Aides making as little as \$16,000 yearly salaries.
- Increased resources and training for Special Education Classroom Assistants.
- The removal of Sodexo and Aramark as management companies so Custodians can receive proper supplies and are more fairly supervised in house.
- Increased training and staffing for Security Officers to properly monitor school grounds.

CPS management and our Mayor have offered no solutions to the problems at our schools and we have no choice but to get louder. This is why we are picketing during Back to School with the CTU and our elected officials.

**Main Hashtag:** #LorisLegacy

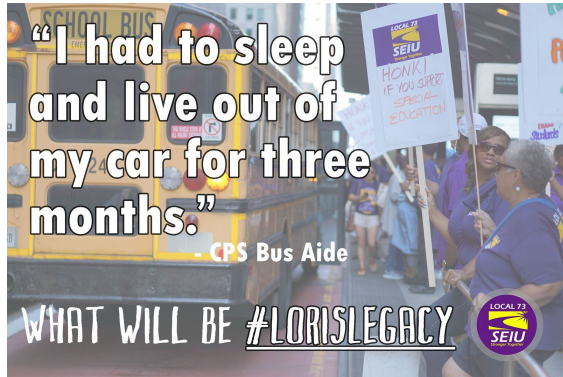
**Other Hashtags:** #TheBusStopsHere #EducationNotExecs #InvestInCPS

**Sample Tweets:**

@ChiPubSchools Support Staff and members of @SEIU73 have worked over a year without a fair contract. How much longer must we wait for @ChicagosMayor to stand with our public school employees? #LorisLegacy

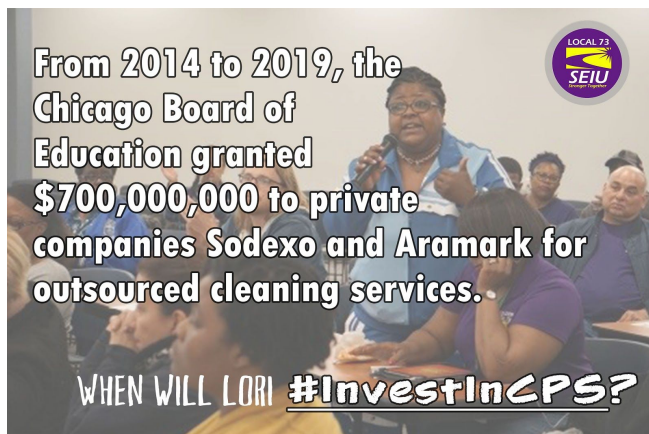
**CONT'D**

Bus Aides for @ChiPubSchools make as little as \$16,000 per year. Join @SEIU73 CPS members, @CTULocal1, @CDRosa, @Sigchofor25 in demanding better treatment for our CPS support staff. #InvestInCPS



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Custodians at @ChiPubSchools are understaffed and are not given proper supplies by @Aramark @sodexoUSA management to do their jobs. Students should not be forced to learn in unclean schools. When will @ChicagosMayor #InvestInCPS?



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CONT'D

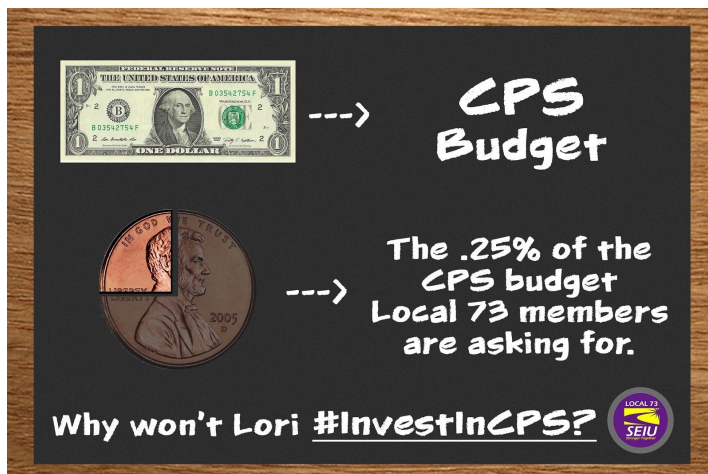
**Sample Facebook posts:**

SEIU Local 73 CPS workers are taking the Board of Education and Mayor Lori Lightfoot back to school. From 2014 to 2019, the Chicago Board of Education granted \$700,000,000 to private companies Sodexo and Aramark for outsourced cleaning services. In that time, Custodians have raised concerns about insufficient cleaning supplies and unfair disciplinary practices. Funds are being mismanaged and our schools are carrying the burden. Will this be #LorisLegacy?



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Over the past 3 contracts with SEIU Local 73 CPS employees, CPS took back negotiated raises from workers, eliminated paid time off banks, took away vacation and sick days. Employees made sacrifices in a tough economy but hard times are over. CPS employees are demanding their worth in order to better serve our public schools. It's past time our Mayor #InvestInCPS.



[Download images here](#)

**Twitter Handles**

@SEIU73  
@ChiPubSchools  
@ChicagosMayor  
@CTULocal1  
@CDRosa  
@Sigchofor25  
@Aramark  
@sodexoUSA

**Facebook Page Links**

<https://www.facebook.com/SEIULocal73/>